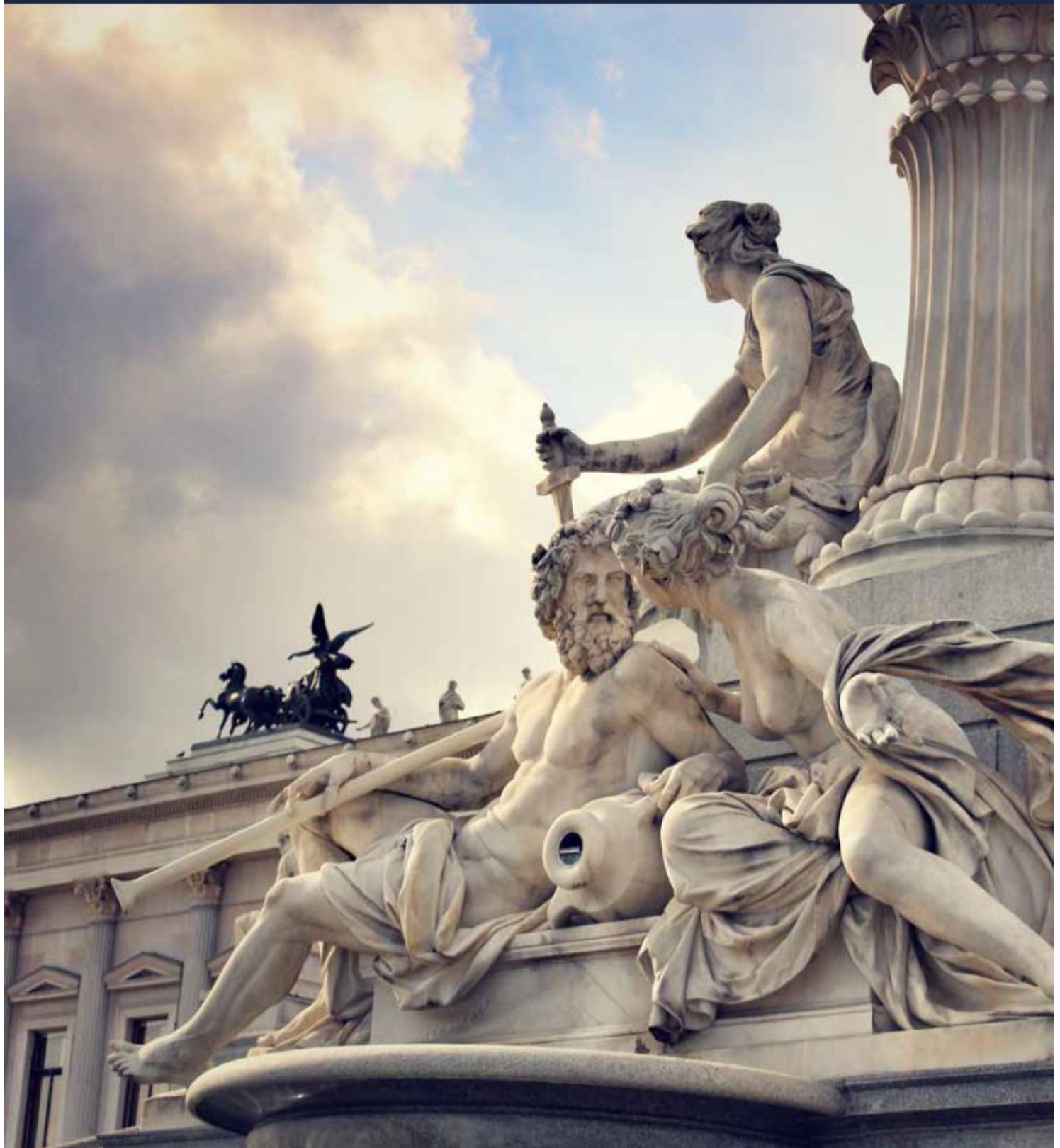




The International Conference on
**Advanced Treatments and
Technologies in Oncology**
3-4 December, 2018 | Vienna, Austria





SONCO2018
Europe

The International Conference on
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Technologies in Oncology**
3-4 December, 2018 | Vienna, Austria

Welcome Letter

Dear Colleague,

It is our pleasure to invite you to participate in **The International Conference on Advanced Treatments and Technologies in Oncology (SONCO Europe 2018)** which will take place 3-4 December 2018 in **Vienna**, Austria.

SONCO Europe 2018 will focus on the latest treatments and technologies in oncology with a focus on precision medicine and immunotherapy.

The Conference will address the effect that precision medicine and immunotherapy are making on clinical trial design for cancer drugs in an ever changing market.

The Conference will welcome oncologists, basic scientists, physicians, start-up companies and other interested parties and will focus on the following key areas:

- Cancer Economics
- Big Data
- Investigator Initiated Studies
- Tissue Banking
- And other exciting topics...

We look forward to welcoming you to **SONCO Europe 2018** in the city of Vienna.

Sincerely,



Prof. Tamar Yablonski-Peretz
Conference Chair



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General Information


Date

3 – 4 December 2018

Conference Venue

HILTON VIENNA
Am Stadtpark 1, A - 1030,
Vienna, Austria
Tel: +43-1-71700
Fax: +43-1-7130691

Conference Organiser

Bioevents 
+44 203 051 4032
+1 857 400 0035
info@bioevents-congress.com

Project Manager

Rachel Katzir
+44 203 051 4032 ext 521
+1 857 400 0035 ext 521
rachel@bioevents-congress.com

Exhibition & Sponsorship

Joanne Golibroda
+44 203 051 4032 ext 520
+1 857 400 0035 ext 520
joanne@bioevents-congress.com

Registration & Accommodation

+44 203 051 4032
+1 857 400 0035
info@bioevents-congress.com



Sponsorship Benefits

Diamond Sponsor

Conference

- Opportunity to sponsor 30 minutes in the Program (subject to approval of Bioevents and the Congress Chair). Time Slots: allocated on a "first come, first served" basis.

Conference Bag

- Opportunity to provide and brand the Conference bag (to be provided by the sponsor).

Coffee Break

- Opportunity to display company logo and provide items bearing company logo during one coffee break. (1st option, on first come, first served basis).

Exhibition

- Exhibition space - Banqueting table, 2 chairs and an electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

Registration

- 10 full complimentary registrations

Acknowledgement

- Diamond Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy*



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Gold Sponsor

Conference

- Opportunity to sponsor 20 minutes in the Program (subject to approval of Bioevents and the Congress Chair) - 2nd priority in location selection (after Diamond Sponsors)

Coffee Break

- Opportunity to display company logo and provide items bearing company logo during one coffee break. (2nd priority - after Diamond Sponsors)

Exhibition

- Exhibition space - Banqueting table, 2 chairs and an electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

Registration

- 5 full complimentary registrations

Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



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Silver Sponsor

Conference

- Opportunity to sponsor 20 minutes in the Program (subject to approval of Bioevents and the Congress Chair). 3rd priority in location selection (after Principle Sponsors)

Exhibition

- Exhibition space - Banqueting table, 2 chairs and an electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

Registration

- 3 full complimentary registrations

Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.*



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Notepad and Pens (+Provided in Kind)

The sponsoring company will provide Notepads and Pens and will receive the following benefits:



- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Lanyards (+Provided in Kind)

The sponsoring company will provide lanyards and will receive the following benefits:
An opportunity to include company logo on lanyard



- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Napkins and Coasters (Exclusive Sponsorship per day)

Napkins and coasters to be provided by client



- Final design to be approved by Conference Chairperson and Conference Organizer
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Coffee Break* (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.



- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



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ADVERTISEMENT

Advertisements are available in the Final Program

PROGRAM	INSIDE PAGE	
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The Program will be distributed to all registered participants. It will contain the timetable, information about the scientific Program and other useful information.

Promotional Material

Promotional material to be displayed on a designated table in exhibition area.

Tailor Made Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services.

Please contact joanne@bioevents-congress.com for further details on creating the appropriate package.



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EXHIBITION SPACE

Exhibition

- Exhibition space – Banqueting table, 2 chairs and an electrical point

Advertisement

- Sponsors logo with hyperlink will appear on website

Registration

- 1 full complimentary registrations

Acknowledgement

- Acknowledgment on the Conference website, in the Final Program, on-site signage and on the holding slide in the Plenary Hall



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We welcome all start-ups to join us at SONCO2018.
Start-ups are integral to industry and innovation.

A discounted rate is offered to start-up companies and
this is negotiated on an individual basis.

Exhibition

- Exhibition space - Banqueting table, 2 chairs and an electrical point

Advertisement

- Sponsors logo with hyperlink will appear on website

Registration

- 1 full complimentary registrations

Acknowledgement

- Acknowledgment on the Conference website, in the Final Program, on-site signage and on the holding slide in the Plenary Hall

To ensure you benefit from being at
the SONCO2018 Conference
contact

info@bioevents-congress.com



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Sponsorship & Exhibition Booking Form Contract

Please complete and send back by email or fax to:

Joanne Golibroda – **SONCO2018 Europe**

joanne@bioevents-congress.com

Contact Name: _____

Company Name: _____

Name (As to appear in all Conference Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

I would like to book the following items:

Sponsorship Items	Price
Diamond Sponsorship	
Gold Sponsorship	
Silver Sponsorship	
Notepads and Pens	
Lanyards	
Napkins and Coasters	
Coffee Break	
Advertisement Inside Page / Back Page	
Promotional Material	

Exhibition Choice	Stand Number	Total Price
1 st choice		
2 nd choice		

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Conference program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: _____

Date: _____



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Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (**SONCO2018 Europe**)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency USD

All bank charges are the responsibility of the payer and must be added to the total payable

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to Ms. Joanne Golibroda

Email: joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less €50 handling fee) of payments received. Cancellations received from 30 days prior to start of exhibition, will not receive a reimbursement.



General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Conference. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Conference premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All Conference material supplied by Bioevents in relation to the Conference is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 3 December 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the SONC2018 Europe shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.